



## “Cruise with the President, A Taste of Platinum” 2010

Join President & CEO Angela Loehr Chrysler, VP of Team National Factory Direct Phil Chrysler, MaryLou Loehr and all of the Double Platinum and Platinum Presidential Directors sailing November 11 – 15, 2010! Be one of the 16 IMD couples to win the cruise aboard the Royal Caribbean’s Navigator of the Seas. Join the Platinums and Double Platinums for a “Bon Voyage” Party on Wednesday evening Nov. 10<sup>th</sup> in Fort Lauderdale. The ship sets sail on Thursday, Nov. 11<sup>th</sup> for Cozumel, Mexico! Returning to Fort Lauderdale on Monday, Nov. 15<sup>th</sup>! The 16 IMD couples will also receive \$1000 in cash! The first 8 IMD couples were announced on March 25<sup>th</sup> at the Opening Session of the National Convention “Passion & Purpose” in Kansas City, MO. The second 8 IMD couples will be announced on September 30<sup>th</sup> at the Opening Session of the National Convention “Embrace Your Dream” in Atlanta, GA.

### **You earn points by making sales and Bonus Qualifying your personal hostings their first week!**

½ a point for \$395, 1 pt for \$795 and \$895, and 3 pts. For \$2195. You also earn 5 pts by helping a personal hosting become bonus qualified their first week. Also, the bonus qualified person will receive 5 pts.

**Please Note:** No points for payoffs and upgrades. All ties will be decided by the time and date the sales are received in the corporate office. There are no forms to fill out, our computer will automatically update every week! All winners in sales production and all winners of the chance to draw for the cruise must personally be present at the corresponding national function to win. Cruise winners must take the cruise to receive the \$1000 in cash.

### **National Convention – “Embrace Your Dream”, Atlanta, GA, September 30 – October 3, 2010**

The sales that will count in this promotion are all sales made from business ending March 13 – September 17<sup>th</sup>, 2010. The top 6 producers will be cruising with the CEO and President and getting a real taste of Platinum! There will be 10 names drawn on the Monday morning conference calls between conventions, be sure to listen in. Also, there will be 4 names drawn at the National Convention. These 14 IMDs will take their chances at drawing 1 of 2 winning cruise envelopes! There will be a total of 8 cruise winners.